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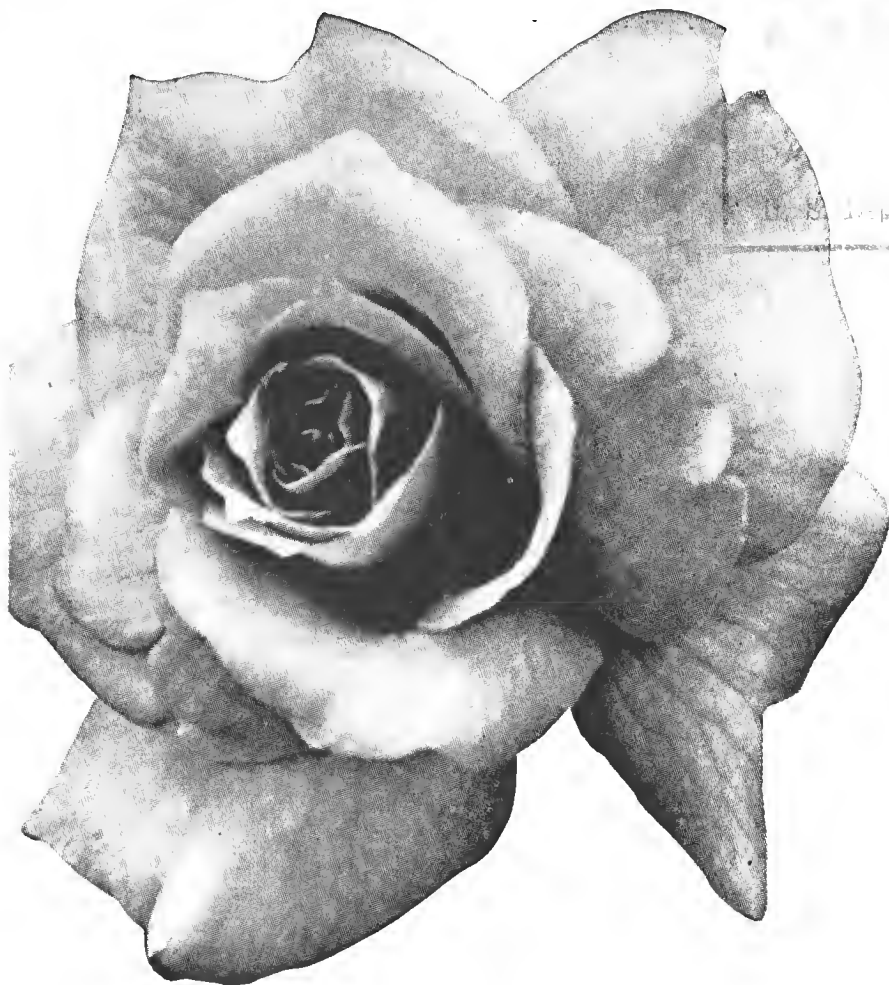
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# Pirce Bros

WAVERLEY OAKS ROAD  
WALTHAM, MASS.



CHOICE GARDEN and CLIMBING  
ROSES



# Read Before Ordering

Our rose bushes are unsurpassed in quality. Exceptionally complete in varieties. In buying the best your satisfaction is assured.

## ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

## PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

## C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25% deposit.

## SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid.

## COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

## EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply. If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can, however, supply some varieties as late as July.

## NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

**Open Sundays and week days till 8 P. M. during April and May**

# Useful Information

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**The Soil and Planting**—Roses will grow in a variety of soils providing it is well drained and is rich in fertilizing elements.

In planting have the point where the graft joins the main stem below the ground surface. Firm the soil well around the plant leaving a depression rather than hilled up. Water thoroughly and protect plants from dry winds until buds begin to swell. A peach basket, burlap, or straw will do. To insure success spray the plants with water two or three times a day until buds swell.

Hybrid Tea Roses should be planted 15 or 18 inches apart. Climbers 4 or 5 feet.

Mulch with an inch or two of peat moss to keep moisture in the ground and prevent weed growth during the summer.

**For Mildew and Black Spot**—Leaf eating insects. Worms and Beetles. Dust plants with Green Sulphur-lead, dust weekly, this does not dis-color foliage.

**For Sucking Insects**—Aphis, etc., that curl the leaves and spoil the buds 1¼ teaspoonful "Black Leaf 40", one ounce laundry soap, melted, 1 gallon of water.

**Combination Fungicide and Insecticide**—Pyrox, Bordeaux mixture and arsenate of lead, 5 ounces of Pyrox to 1 gallon of water, 1 teaspoonful of "Black Leaf 40." Stainless grades of Bordeaux mixture may be obtained.

**Fertilizer**—Commercial tankage may be applied every two weeks, equal parts, tankage, super-phosphate and bone-meal is an ideal food a handful scattered around each plant and well watered into the soil.

**Water**—Soak around each plant once a week with water. Syringe every bright day with water under force to control "Aphis" and keep wood soft and in growing condition.

**Cultivation**—Stir the soil frequently not over one inch in depth, if ground is not protected with mulch.

**Pruning**—Prune out all weak wood at all times. Do not allow flowers to remain on plant after maturity. In cutting old or new flowers cut back to two eyes from main stem. Do not prune after September 1st.

**Winter Protection**—Before the ground freezes, the soil should be drawn up to the base of the plant in a mound 7 to 8 inches high. After the ground has frozen cover the entire bed with straw or dry leaves, placing evergreen boughs on the top to prevent the leaves blowing away. Do not uncover too early, as the Spring sun and winds cause great damage. When so protected, even the most tender varieties of Hybrid Tea Roses are entirely hardy as far north as Winnipeg.

Other information freely given by specialists. Call or visit Waltham Field Station of the Massachusetts State College, Beaver St., near Girls' Scout Camp, Cedar Hill, Waltham, Mass. Telephone number—Waltham 3420.

# America's Favorite Roses

The choicest of American grown Ever Blooming Roses including the very best of the new varieties, all of which, have been carefully investigated and are fully guaranteed worth while growing.

To meet the trend of the times our prices have been cut to the lowest point possible without lowering quality.

The Hybrid Tea is in the ever-blooming class, and is the rose that is grown today in most out-of-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zone;  
50c per dozen in all other zones.

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## ANGELE PERNET

(Yellow)

Long pointed bud opening to a very large semi-double flower range and chrome yellow on the reverse of the petals. Very fragrant. A lusty plant with leathery glossy foliage.

**75c each**



ANGELE PERNET



AUTUMN

## AMERICAN BEAUTY-H. P.

(Carmine)

One of the old standard Hybrid Perpetuals whose name will live forever as the premier American rose. Dark-pink shaded with smoky carmine, full globular form and most delicious fragrance. Blooms with unusual freedom over a long season.

**50c each**

## AUTUMN (New)

(Burnt-Orange)

*A new American production of great future. The Multitinted colors are hard to describe, they have the richness and flow of an autumn sunset, red orange and gold predominating. The flowers are large and double and heavily perfumed; the foliage dark green and varnished. Plant is robust and vigorous.*

**\$1.50 each**

### **BETTY UPRICHARD (Salmon Pink and Apricot)**

A vigorous grower. The carmine-colored buds open to medium sized salmon flowers, suffused with orange on the inside of petalage and with coppery carmine reverse. A worthwhile rose of unusual color and we highly recommend it.

**75 cents each**

### **BRIARCLIFF (Rose Pink)**

A sport from Columbia, retaining all the good qualities of its parents, colors more brilliant than Columbia, being a true rose-pink without any shadings whatever. Long-pointed bud and very fragrant. Every bud of this variety is 100 per cent perfect. Abundant dark green foliage and habit of plant very vigorous.

**50 cents each**

### **CHARLES K. DOUGLAS**

**(Carmine Scarlet)**

Fine, long-pointed buds opening to large loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.

**75 cents each**

### **CHAS. P. KILHAM (New)**

**(Scarlet - Orange)**

*Large double flowers of a blazing scarlet-orange, changing to bright orange pink, with deeper center. Flowers very freely and the flowers are sweet scented.*

**\$1.00 each**



CHAS. P. KILHAM (New)

### **COLUMBIA (Improved)**

**Rose Pink**

Is a very vigorous grower, of a true pink shade, deepening as it opens to a glowing pink. A peculiarity of this variety is that the shades all become more intense until the full maturity of the flower is reached, and this color is enduring; a marvel of freedom in growth and bloom, with long stems nearly thornless.

**50c each**

### **CONSTANCE**

**(Golden Yellow)**

Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well.

**75 cents each**

### **DUCHESS OF WELLINGTON**

**(Yellow)**

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom.

**75 cents each**

**DOTTY (New) a year ahead  
(Deep Orange)**

*New 1932, American born variety, realizing the dream of a deep orange copper rose on a vigorous healthy plant. Perhaps the only rose to date combining these two characters. Excellent cut flower variety as well as splendid outdoor grower. Foliage handsome and very resistant.*

**\$1.50 each**

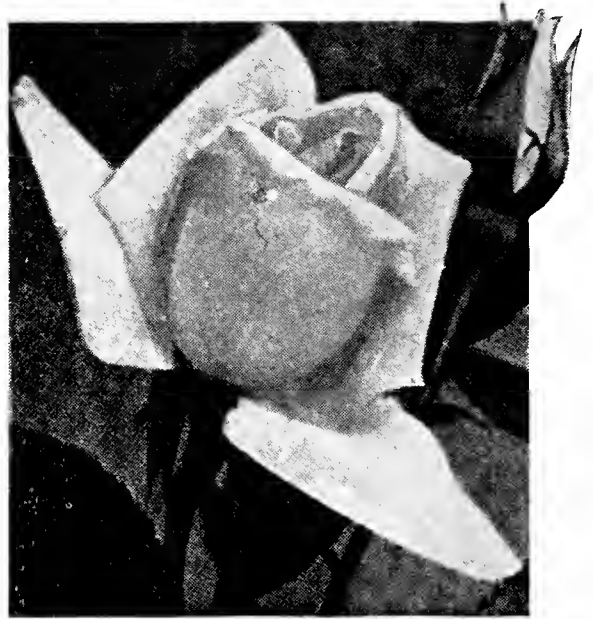
**DAME EDITH HELEN**

**(Clear Pink)**

The most striking pink rose of recent years: enormous, very double, continually produced; strong grower, shapely buds and substantial, high-centered blooms of clear pink, sweetly scented and freely produced on long, strong stems.

Most remarkable for the number and beautiful arrangement of its petals, and its color is always good.

**75 cents each**



DOTTY

**DUCHESS OF ATHOL (New)  
(Orange and Old Rose)**

*As the name indicates, this novelty comes to us from Scotland, what bespeaks hardiness. The flowers, solitary on long stems are semi-double, deep orange lightened with gold with a spicy fragrance. The plant is healthy with medium size foliage, olive green.*

**\$1.00 each**

**EDEL (New)  
(White)**

The largest of the white roses, full to the center. Like a Dahlia it opens very slowly and is unusually long lasting. As indicated, the color is white but with an undertone of cream at the base. When full open, it is pure snow white. Quite perfumed and superb as cut flower.

**75c each**



### **ETOILE De HOLLANDE (New) (Brilliant Red)**

Brilliant red blooms of magnificent size; perfect in half-open state, showing clean, attractive centers when fully open; petals enormous; very fragrant. Plants branching, particularly free flowering and healthy.

**75c each**

### **E. G. HILL (Scarlet) (New)**

Unfading, dazzling scarlet, deepening to crimson, with strong stems characterizing this immense double variety. Its branching, vigorous growth and handsome foliage adds greatly to its appearance. Deliciously scented. It will be more extensively grown than any other red rose.

**50c each**

### **ETOILE De FRANCE**

**(Crimson)**

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage.

**75 cents each**

### **FEU JOSEPH LOOYMANS (New)**

**(Golden Yellow with tints of Orange)**

"Feu" is the French for "Late" and the rose was dedicated to their father by the sons of the hybridizer. Unusually large bloom gold yellow with tints of orange born on long stems. Vigorous plant and healthy foliage. Altogether one of the best of the deep yellow varieties.

**75c each**



ETOILE DE FRANCE

### **FRAU KARL DRUSCHKI H. P.**

**(Snow White)**

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

**75c each**

### **GAIETY (New) (Orange-Vermillion)**

*The expanding bud shows a surprisingly brilliant shade of orange-vermilion as the petals spread; as the flower develops, the petals are ruffled, each row showing a different tone from soft old-rose, pink and orchid to creamy fawn at the center.*

*Substantial stems, and very ornamental heavy and glossy bright green foliage, freely produced. The handsomest foliage in the rose family.*

**\$1.00 each**

## **GOLDEN OPHELIA (New)**

(Yellow)

As its name implies this is a yellow ophelia. With all the good qualities in growth and foliage of the parent plant, it is an extremely handsome yellow rose, and should have a place in every garden.

**50c each**

## **GOLDEN-PERNET**

(Deep Yellow)

Pointed buds of deep yellow, and cupped flowers of primrose, shaded darker, borne on strong stems. Vigorous, upright plant; profuse bloomer and appears to be very resistant to disease.

A descendant of Souvenir de Claudius Pernet, and by some called Golden Pernet.

**75c each**

## **GENERAL MC ARTHUR**

(Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.

**75 cents each**



**GENERAL McARTHUR**



**GEORGE AHREND'S H. P.**

## **GEORGE AHREND'S H. P.**

(Delicate Pink)

Well-shaped, delicate pink buds of pure, even color, opening into the large and very beautiful flowers, sometimes known as the pink Druschki, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

**75 cents each**

## **GRUSS AN TEPLITZ (Scarlet)**

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

**75 cents each**

## **EDITH NELLIE PERKINS (New)**

(Salmon-Pink and Golden-Orange)

A worthy recent arrival in the Ophelia group. The bud and flower is larger, the color richer, having distinctive orange and carmine markings. The plant is also more vigorous than Ophelia.

**75c each**

### **HADLEY (Deep Crimson)**

This rose is a deep, velvety crimson, and retains its brilliancy throughout the season. A richness in color unequaled and fragrance unsurpassed. A strong, vigorous grower. No garden complete without this wonderful rose.

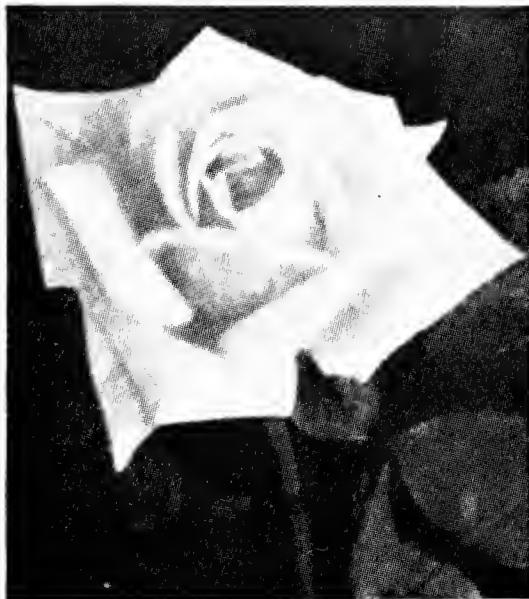
**75 cents each**

### **JONKHEER J. L. MOCK**

(Pink)

The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.

**75 cents each**



JONKHEER J. L. MOCK

### **JOANNA HILL (Orange Yellow) (New)**

Is a very free flowering Rose of clear yellow, deepening at the center to an orange yellow.

**50c each**

### **JULIEN POTIN (Deep Yellow)**

Pointed buds of deep yellow, and cupped flowers of primrose, shaded darker, borne on strong stems. Vigorous, upright plant; profuse bloomer and appears to be very resistant to disease.

A descendant of Souvenir de Claudius Pernet, and by some called Golden Pernet.

**75c each**

### **JULES GAUJARD (New)**

(Rosy-Pink and Salmon)

*A great improvement over Souv de Georges Pernet of which it is a seedling. Large, superbly formed bloom of a scintillating pink, long lasting under any weather. A sure winner at rose shows. Plant bushy with dark green foliage.*

**\$1.00 each**

### **KAISERIN AUGUSTE VIKTORIA**

(White)

Creamy white, shading to delicate primrose. Very full, with magnolia-like frgrance, and possessing excellent foliage.

**75c each**

### **KILLARNEY QUEEN**

(Pink)

A beautiful rose of clear pink, and is very free flowering. The large pink flowers are rightly named the "Queen"

**75c each**

### **LADY ALICE STANLEY (Pink)**

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside, pale flesh-pink. A strong growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

**75 cents each**

### **LADY ASHTOWN (Pink)**

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.

**75 cents each**

### **LADY MARGARET STEWART**

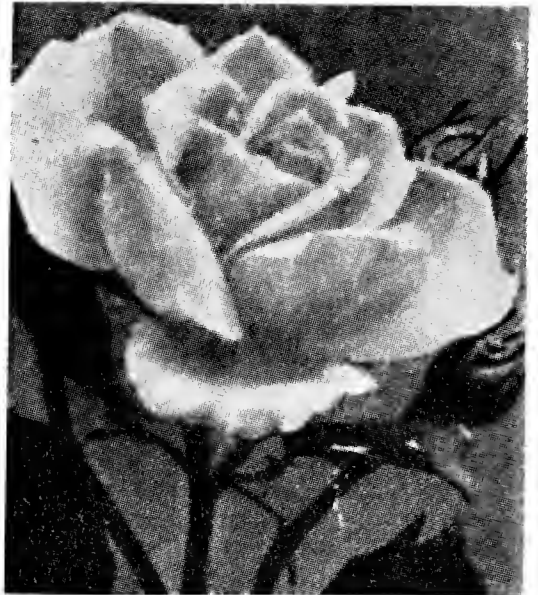
**(Copper Orange)**

The buds are long and pointed, and when the full double flower opens, the color is the most unique of any Rose ever introduced. In the bud state, it is a glowing scarlet, which as the flower develops, changes to a deep sunflower yellow, heavily veined and splashed orange scarlet. The fragrance is most pronounced in this particular Rose and its lovely orange fragrance is its most charming feature.

**75c each**



**LADY MARGARET STEWART**



**LORD CHARLEMONT**

### **LORD CHARLEMONT (New)**

**(Red)**

An aristocrat among the deep red hybrid teas. Handsome blooms, very perfumed on long stems. Plant medium size but very prolific recent introduction but already very popular.

**75c each**

### **LOS ANGELES**

**(Coral Pink Shaded Gold)**

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well.

**75c each**

### **LAURENT CARLE**

**(Red)**

A dwarf, sturdy bush with rich purple-crimson buds and velvety pointed blooms. One of the handsomest Roses in existence.

**75 cents each**

### **MARGARET MC GREDY (New) Orange Scarlet)**

Gorgeous orange scarlet. The bud is long-ovoid, scarlet suffused with orange settling to fine gold at the base. The bush is of good upright habits and a sturdy although not a tall grower. We heartily recommend this exquisite rose.

**75 cents each**

### **MME. ALBERT BARBIER. H. P.**

(Pinkish-Yellow)

Large, beautifully formed flowers with shell-like petals of chamois-pink and pale yellow, blending to white at edges. Practically an ever-blooming rose, flowers throughout summer and autumn.

**75 cents each**

### **MME. BUTTERFLY**

(Light Pink)

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.

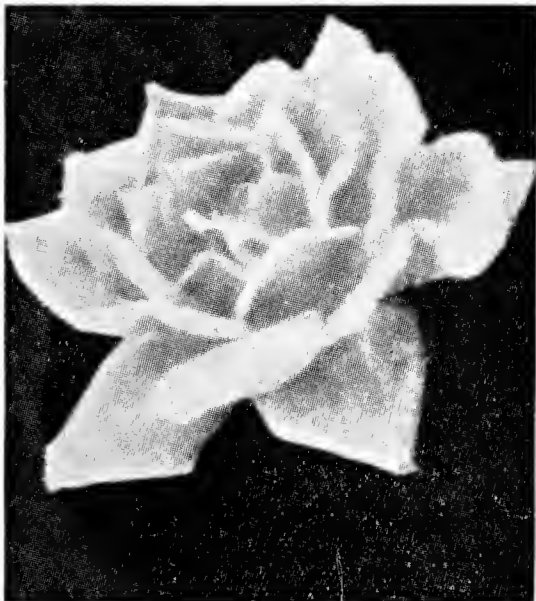
**50c each**

### **MME. CAROLINE TESTOUT**

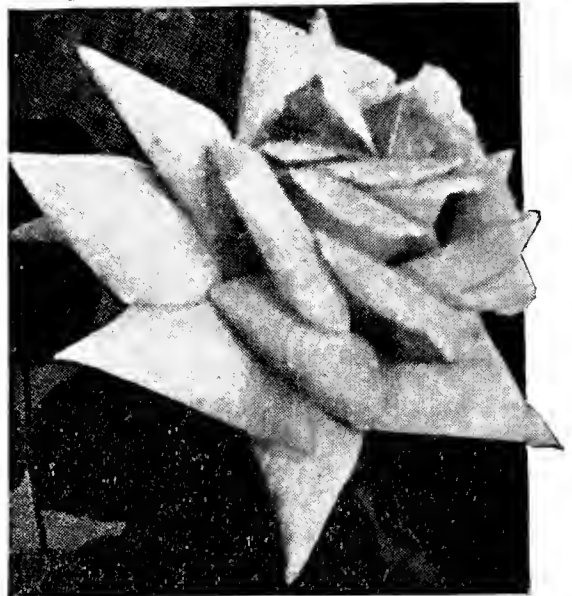
(Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes.

**75c each**



**MME. BUTTERFLY**



**MME. EDOUARD HERRIOT**

### **MME. EDOUARD HERRIOT**

(Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet.

**75c each**

### **MME. JULES BOUCHE (White)**

Superb white flowers, shaded light blush at center; fragrant. Plant exceptionally strong, healthy and very free flowering. Produced abundantly throughout the season. This is the most dependable white rose for bedding purposes.

**75c each**

### **MISS CYNTHIA FORDE**

(Pink)

A pink rose of tremendous activity, used extensively for color effect in the garden as it is seldom ever out of bloom. Flower large, well formed and a very vigorous plant.

**75 cents each**

### **MISS ROWENA THOM (Satiny Pink)**

A striking novelty of last year with gigantic blooms of brilliant satiny pink, shaded with orange-flame at the center. It has the enthusiastic approval of all who have seen it and we predict great popularity for it.

**75 cents each**

### **MRS. AARON WARD**

**(Bronze Yellow)**

A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. Semi-double, cup-shaped, deep Indian-yellow flowers, occasionally washed salmon-rose, and sometimes varying greatly; fragrant; blooms till frost.

**75c each**

### **MRS. CHARLES BELL (Shell Pink)**

Lovely shell-pink buds and blooms of fine globular form with shadings of soft salmon; sweetly perfumed. The plant is notably strong and bushy, bearing good foliage seldom attacked by disease.

**75c each**



MRS. AARON WARD

### **MRS. ERSKINE P. THOM (New) (Lemon Yellow)**

The finest yellow garden Rose introduced to date.

A strong, healthy grower, equal in strength to the Radiance type of Rose. Beautiful, dark bronzy green, disease-resistant foliage. Rich lemon yellow flowers, very sweetly scented and a very free flowering variety.

**75 cents each**

### **MRS. HERBERT HOOVER (New)**

**(Crimson)**

This is one of the finest crimson roses, a rich velvety dark red. Very fragrant.

**75c each**

### **MEVROUW G. A. VAN ROSSEM (New)**

**(Vivid Orange)**

*The pioneer and uncontestably the best yet of the deep orange varieties, the color is as rich as burnt Sienna or deep colored Mandarin. A quick grower with leathery shellaced foliage.*

**\$1.00 each**

### **MRS. HENRY BOWLES**

**(Dark-Pink)**

Magnificent flowers of dark, lustrous pink, very freely produced by healthy, vigorous plants. There is no question but that this is the finest of the modern pink introductions and is destined to become one of the most popular Roses in America.

**75 cents each**

## MRS. HENRY MORSE

(Silvery-Pink)

Considered by many connoisseurs as a great improvement over Radiance. Very large buds long pointed and artistic in the half open stage. Light pink inside and carmine outside of petals. Long stems for cutting. Delicate perfume. A good variety for cut flowers.

**75c each**

## OLYMPIAD (New)

(Scarlet)

*This is the sensational Rose of the decade. The buds are long and pointed, petals very broad. The blossoms are handsome scarlet with a strong orange undertone and deep golden flashes at the base of the petals. The flower is magnificent in every stage of development. The foliage is dark-green practically immune to disease and extremely free flowering.*

**\$2.00 each**

## PADRE

(Coppery-Scarlet)

An innovation in color, reminding the Spanish "Fiesta" of the early missions of California, hence the name. Brilliant orange scarlet, scintillating at the sun. Long pointed bud, large semi-double bloom on long wiry stem. Plant grows tall.

**75 cents each**

## "PRESIDENT HOOVER", NEW (Cerise, Pink and Scarlet)

This is a glorious Rose, wonderfully free in the easy manner in which it grows and charming in its color arrangement which is a splendid combination of cerise pink, flame, scarlet and yellow, and this combination gives the most dazzling color effect ever seen in any Rose.

Awarded the Gold Medal at the International Flower Show in New York, 1929, as the best undisseminated Novelty, and the Gold Medal at the New Jersey Flower Show in November.

**50 cents each**

## RED RADIANCE (Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

**75c each**

## RADIANCE (Pink)

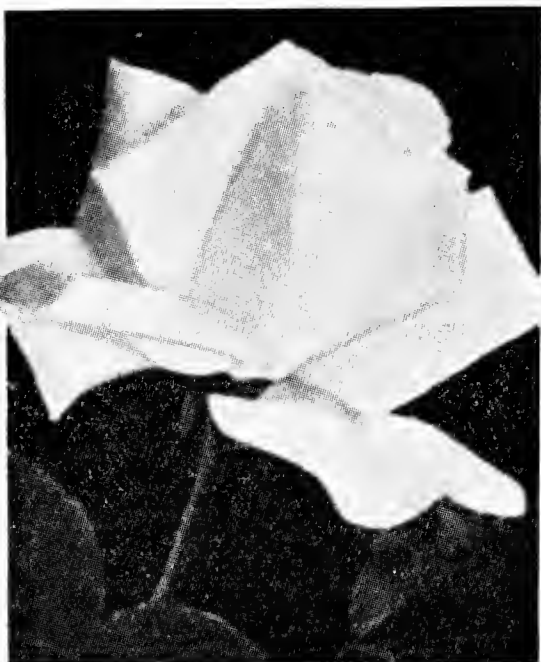
Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease-resistant, and may be relied upon to produce flowers under all conditions.

**75c each**

## RAPTURE (Salmon Pink)

A much improved sport of Mme. Butterfly, as far ahead of Mme. Butterfly as Mme. Butterfly was of Ophelia. The color is an exquisite salmon shade, deeper than the very best Butterfly with the same golden flush at the base of the petals. As a sort of Butterfly, Rapture shows all its good characteristics with a larger foliage and a much heavier growth.

**50c each**



RADIANCE (Pink)



## REV. PAGE ROBERTS

(Indian Yellow and Carmine)

Copper-red buds of great length, opening to golden yellow blooms stained outside with red, fully double. Very large and fragrant.

**75c each**

## ROSE MARIE

(Pink)

A pink rose that is different. Artistic bud and handsome flower, long lasting on the bush or in a vase. Very perfumed. Plant branching, growing into a large "clump". Healthy foliage.

**75 cents each**

## ROSLYN

(Yellow)

The most promising novelty of 1932. Probably the finest ever evolved out of the Pernetiana strain. Long bud, handsome open bloom, warm gold that stays gold, fairly double and perfumed. Good cut flower variety. Healthy vigorous plant.

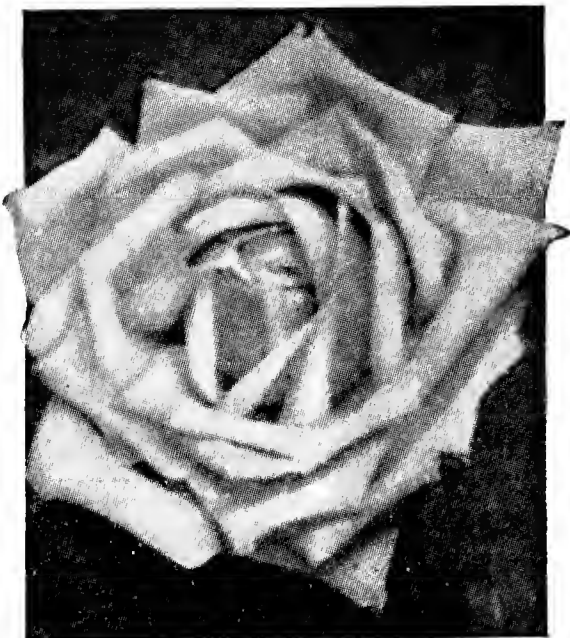
**75c each**

## SCHWABENLAND (New)

(Deep-pink)

*A new strain combining the rugged hardiness of Rugosa and the refined "finish" of the Hybrid Tea. Mammoth bloom, peony style. Warm pink with a "suspicion" of yellow at the base. Specially recommended for severe climates*

**\$1.00 each**



SOUVENIR DE CLAUDIUS PERNET

## SOUVENIR DE CLAUDIUS PERNET

(Yellow)

Fine buds of fadeless yellow, paling somewhat toward the edge. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

**50c each**

## SOUVENIR de GEORGES PERNET

(Terra-Cotta Red)

Beautiful oriental red blooms, shaded with yellow and the ends of the petals stained cochineal-carmine. A very vigorous grower, of upright habit, with dark green, bronzy foliage.

**75c each**



### **TALISMAN (New) (Scarlet and Gold)**

Like a choice, rare Cameo this new seedling rose stands out in rich and distinctive relief. It is the highest colored Rose yet produced; rich shadings and blendings of pure scarlet and gold with foliage of vivid light green; stiff stems and pointed buds make it a marvel; it is very free to bloom.

**50c each**

### **TEMPLAR (Red)**

The bud is rather short and the flower not as large as some of the big roses. Clear, even shade of red that does not change to blue or purple as the flower ages. Wonderfully free-flowering, and is one of the most fragrant roses.

**50c each**

### **VILLE DE PARIS (Yellow)**

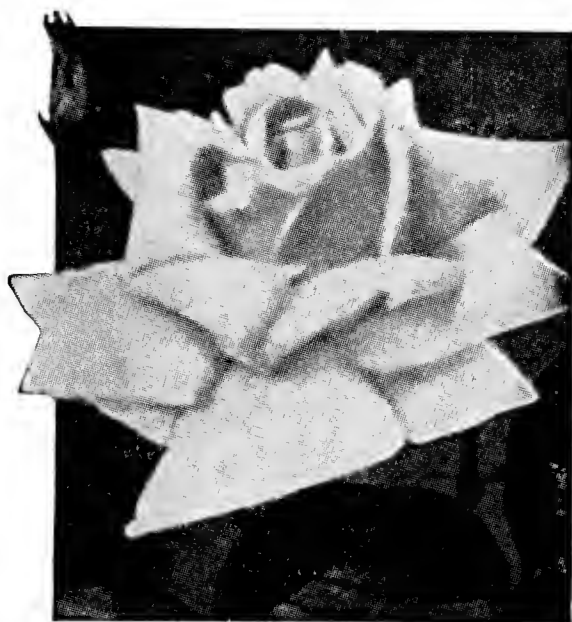
Buds of clear yellow and fadeless double bright yellow blooms, untouched by any other color. Plant is notably tall and wiry and the foliage, dark, small, and very lovely when full-blown.

**75c each**

### **WHITE KILLARNEY**

One of the best white roses ever introduced. Pure white, its perfectly formed buds, that come in profusion throughout the season, make it one of the most highly prized garden roses.

**50c each**



**WILHELM KORDES**

### **WILHELM KORDES (Salmon Pink and Yellow)**

Strong, branching growth with large, very double, star-shaped flowers of vivid salmon-pink shaded with orange and yellow. One of the most striking modern Roses and steadily increasing in popularity.

**75c each**

### **WILLOWMERE (Pink and Yellow)**

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower. A very strong grower and a persistent bloomer.

**75c each**

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## **NOTICE**

**Dear Rose Friend:-**

This booklet on roses is sent to you gratis. If not interested this year please give it to a neighbor or friend who you feel might appreciate it.

**Peirce Bros.**

# Hardy Climbing Roses

Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zone;  
50c per dozen in all other zones.

The hardy climbing or pillar rose is the most adaptable of all roses for gorgeous effect. Flowering as it does with great masses of flowers during June and July it lends itself to a most pleasing and picturesque effect. Nothing equals it for covering of border fences, unsightly buildings, bare garage walls, banks, stumps of old trees, pergolas, summer houses, arches and for porch covering and entrances they are superb.

Pruning of this class is unnecessary beyond removal of dead wood and surplus growth.

## **AMERICAN PILLAR (Crimson)**

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters and of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center.

**50c each**

## **BESS LOVETT (Light-Crimson)**

A better climbing American Beauty would fully describe this majestic climber. Color, almost red, is very stable, the flower full and perfumed, long lasting. Vigorous climber and extremely hardy.

**60c each**

## **CHAPLIN'S PINK CLIMBER (New) (Clear Pink)**

A pink replica of Paul's Scarlet Climber. Fairly large flowers in clusters. Clear pink with a tuft of yellow stamens.

**75c each**

## **CLIMBING AMERICAN BEAUTY (Red)**

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants.

**60c each**

## **DOROTHY PERKINS (Pink)**

A splendid variety, with bright, glossy foliage that always looks healthy, and produces beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other variety.

**50c each**

## **DOROTHY PERKINS (White)**

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous.

**50c each**

## **DR. VAN FLEET (Apple Blossom Pink)**

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark glossy foliage; mildew-proof; splendid for cutting.

**60c each**

### **EXCELSA—RED DOROTHY PERKINS (Scarlet-Carmine)**

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers.

**50c each**

### **EMILY GRAY (Golden Buff)**

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates.

**75c each**



### **GLENN DALE (New) (Cream-White)**

The latest posthumous introductions of Dr. Van Fleet. Vigorous climber laden with large creamy white flowers, long lasting. Blooming period unusually long.

**75c each**

### **MARY WALLACE (Rose Pink)**

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage. blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base.

**60c each**

**NEW DAWN (New)**  
**(Shell-pink)**

*The New Dawn is a vigorous climbing rose with flowers of delicate flesh-pink, exquisitely shaped, borne on long, strong stems fit for cutting in steady succession from early summer until late autumn. This new variety is identical with its parent Dr. Van Fleet, in size, formation of bud and color. It grows with wonderful vigor and is very hardy.*

*First Rose to receive a patent under the new plant patent law of the United States Government.*

**\$2.00 each**

**PAUL'S SCARLET CLIMBER (Vivid Scarlet)**

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing Rose is undoubtedly the most brilliant addition to roses in many years.

**60c each**

**PRIMROSE (Yellow Rambler)**

In this we have what has been sought after, a real hardy yellow rambler; a strong vigorous grower and very hardy. It is of a primrose-yellow which is maintained until the petals drop. The plant is of vigorous climbing habit, free flowering, mid-season and the flowers last in good condition for a long time with healthy dark foliage.

**75c each**

**SCORCHER (New)**  
**(Brilliant-red)**

*An introduction from Australia that creates a sensation in its flowering season. The entire plant is covered with beautiful vermilion flowers.*

*It is most profuse in flowering habit, and is an extremely vigorous variety.*

**\$1.50 each**

**SILVER MOON (White)**

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.

**60c each**

## **Baby Rambler and Dwarf Polantha Roses**

These are delightful for massing in beds or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters. These Roses are hardy, low in growth, continuous bloomers, and, once planted, increase in beauty yearly.

Keep the dead flowers cut off to encourage fresh blooms. Polyantha Roses are quite hardy and bloom unceasingly all summer and until frost.

### **BABY TAUSENDSCHON (Pink)**

An extremely valuable and distinctive rose. The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. A moderate grower, with glossy light green, disease-resistant foliage, its smooth canes being almost thornless.

**75c each**

### **CHATILLON ROSE (Bright Pink)**

Flowers are semi-double bright pink. Trusses large, growth is strong and healthy.

**75c each**

### **ELSE POULSEN (New) (Pink)**

Tall growing polyantha particularly suited for a low 3' hedge. Color pale pink, bloom single in cluster. Always in bloom. Extremely hardy.

**75c each**

### **ELLEN POULSEN (New) (Pink)**

Medium to low growing polyantha blooms in clusters, rather large for the type, brilliant pink, very prolific. One of the best of its class.

**75c each**

### **GRUSS AN ACHEN (Orange Yellow)**

Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom.

**75c each**

### **MME. CECILE BRUNNER—THE SWEETHEART ROSE (Light Pink)**

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose."

**75c each**

### **KIRSTEN POULSEN (New) (Poppy-Red)**

The twin of Else but poppy red, very showy.

**75c each**

### **ORLEANS (Red)**

One of the most dependable Polyantha roses. The geranium-red flowers with tint of rose, are borne in profusion; very desirable for bedding or massing, the plant being of excellent habit. A Gold Medal Rose.

**75c each**

### **GOLDEN SALMON (Orange Scarlet)**

A most striking recent introduction, distinct and novel in color, a brilliant golden orange scarlet, always in bloom and greatly admired.

**75c each**

### **YVONNE RABIER (New) (White)**

Medium sized plant, heavily loaded with clusters of small very double flowers, white with a greenish overtone at the base. Perfume the atmosphere for a distance.

**75c each**

# Best Hybrid Rugosa Roses

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Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zone;  
50c per dozen in all other zones.

The Rugosa, a wonderful vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

**THIS COLLECTION, 75c each; \$8.00 per doz.**

Excepting where otherwise noted.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;  
50c per doz. in all other zones.

## **AMELIA GRAVEREAUX (Purplish-Red)**

The flowers are medium sized, dark purplish red, double and fragrant, borne in clusters. The foliage is rough and leathery.

**75c each**

## **BLANCHE DOUBLE DE COUBERT (White)**

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type.

**75c each**

## **HANSA (Violet)**

Large, full double, reddish violet blooms. The plants are vigorous growers and profuse bloomers.

**75c each**

## **PINK - GROOTENDORST (Pink)**

A lovely novelty. Its growth much like its parent plant F. J. Grootendorst excepting the flowers are a beautiful shell-pink. The flowers come in clusters, their fringed petals making them resemble carnations.

**75c each**

## **F. J. GROOTENDORST (Orange-Red)**

Small, flowers of bright orange-red produced in clusters freely throughout the entire season. The plant is very strong, with large foliage.

**75c each**

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## **The Massachusetts Horticultural Society**

Any person properly indorsed may become a member by paying the modest fee of \$2.00 a year or \$50.00 for a life membership.

Owens and occupies a fully equipped building (Horticultural Hall), corner of Huntington Avenue, and Massachusetts Avenue, Boston, Mass.

Members of the Society receive tickets which admits them to all flower shows held in the building. Members receive without additional charge the magazine, *Horticulture*, illustrated, published twice each month, and the year book, issued annually. Members may also borrow books from the most complete Horticultural library in the United States by showing their membership card, and may obtain books by mail by writing to the librarian.

Visitors to Boston are invited to visit the library and to make use of the reading room.

For further information, address Secretary, Horticultural Hall, Boston, Mass.

# Unusual Special Offer

This Year's Unusual Special offer includes many of the new and best roses. All are of the highest standing, and cannot be duplicated elsewhere at anywhere near the price we offer them for.

## \$5.00 per dozen

Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zone;  
50c per dozen in all other zones.



### NO SUBSTITUTING

- |   |  |
|---|--|
| 1. <b>Columbia</b><br>Rose-pink                               | 7. <b>Roslyn</b><br>Golden-yellow        |
| 2. <b>E. G. Hill</b><br>Scarlet                               | 8. <b>Mrs. Herbert Hoover</b><br>Crimson |
| 3. <b>President Herbert Hoover</b><br>Cerise-pink and scarlet | 9. <b>Golden Ophelia</b><br>Yellow       |
| 4. <b>Souv. de Claudius Pernet</b><br>Bright-yellow           | 10. <b>Talisman</b><br>Scarlet and Gold  |
| 5. <b>Rapture</b><br>Salmon-pink                              | 11. <b>Joanna Hill</b><br>Orange-yellow  |
| 6. <b>American Beauty</b><br>Carmine                          | 12. <b>White Killarney</b><br>White      |

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**"The Golden Rose of  
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Takes first place among the single-flowered roses, and probably among the best shrubs for general use. Pale clear yellow, delicately fragrant flowers  $2\frac{1}{2}$  inches across, borne so abundantly on the long gracefully arching canes so as to form a continuous band of color; a vigorous-growing shrub that blooms profusely in the early May.

**75c each**

### **Massachusetts Horticultural Field Station Branch Station Massachusetts Agricultural College of Amherst, Mass.**

Located on Beaver St., Waltham Mass., opposite Girl Scout Camp, Cedar Hill. Information freely given on garden subjects.

Send for U. S. Department of Agriculture, Farm Bulletin No. 750, Roses for the Home or Bulletin No. 1495, Insect Enemies of the Garden.

The experimental greenhouses and gardens are open to visitors and competent professional men may be consulted free of any charge.

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# FREE! - FREE! - FREE!

## **HOME GARDENERS SCHOOL**

The School for Home Gardeners conducted annually at the Waltham Field Station of the Massachusetts State College will be held on April 5th. Specialists will discuss soils, fertilizers, plant pests, varieties of annual and perennial flowers, lawns, pruning of shrubs, and other subjects of interest to the home gardener. All garden lovers of New England are invited. Persons wishing programs should make their request to the Waltham Field Station, Mass. State College, Cedar Hill, Waltham.



Buy cut Roses direct from the greenhouse.  
Their lasting qualities will be increased 50 per cent.

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